



BERGISCHE  
UNIVERSITÄT  
WUPPERTAL

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## Questionnaire Campaign Floods and Flash Floods

Analysis of public survey, only Cologne

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Research Study

by

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# 1 Statistics

## **Date and time of questionnaire campaign**

Wuppertal: 17.03.2009, 09:00 to 14:00 Uhr

Dortmund: 18.03.2009, 09:00 to 13:30 Uhr

Cologne: 19.03.2009, 09:00 to 13:00 Uhr

Düsseldorf: 19.03.2009, 13:30 to 16:30 Uhr

## **Place of questionnaire campaign**

Wuppertal: Inner city Elberfeld, inner city Barmen

Dortmund: Inner city Platz von Netanya

Cologne: Inner city Schildergasse

Düsseldorf: Inner city Heinrich-Heine-Allee

## **Quantity of feedbacks**

All: 339

Wuppertal: 135

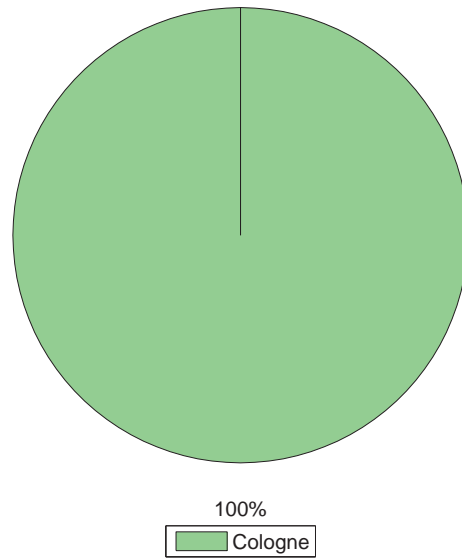
Dortmund: 60

Cologne: 72

Düsseldorf: 72

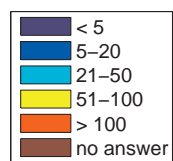
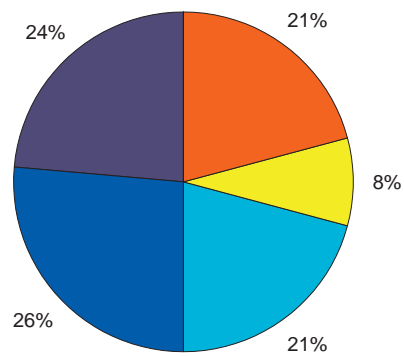
## 2 Quantity

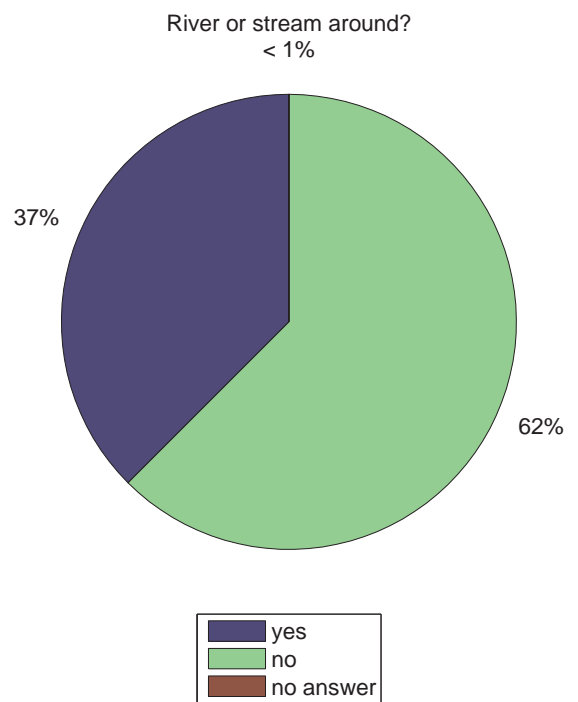
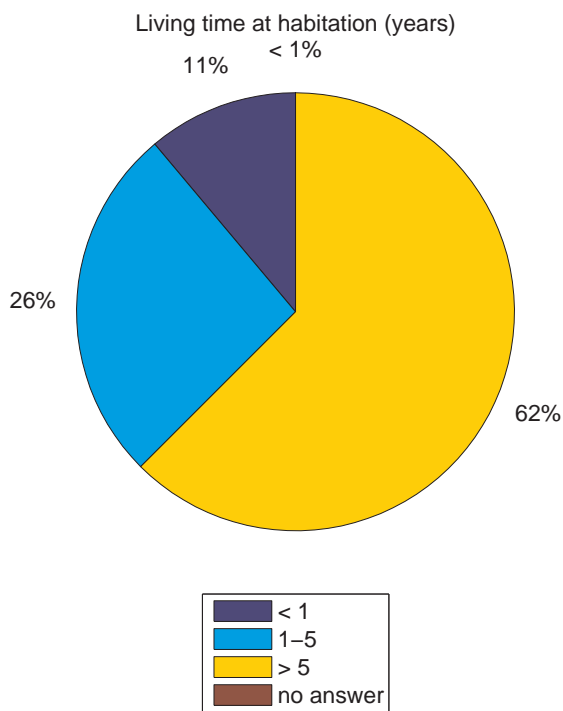
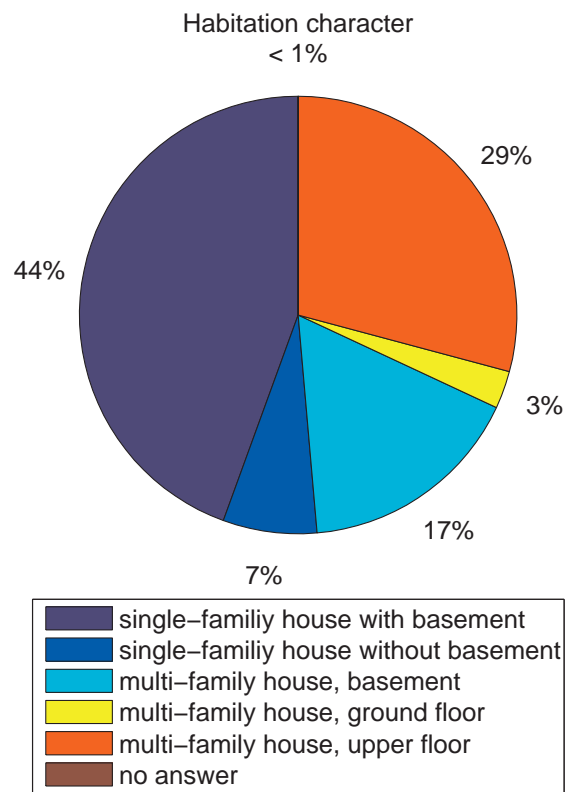
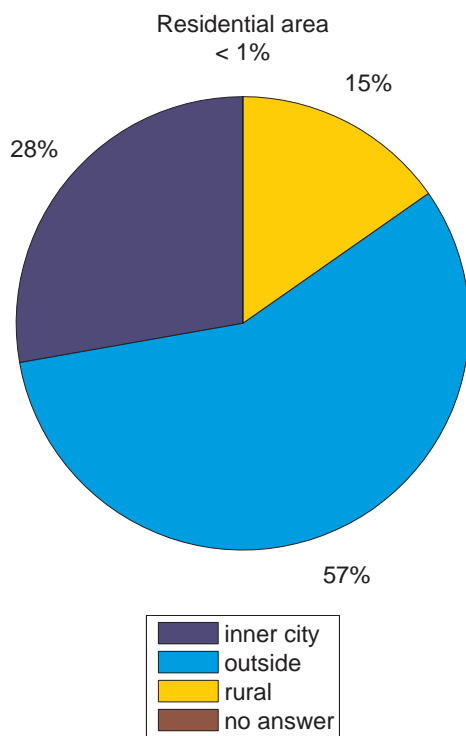
Quantity of questionnaire campaign feedbacks: 72



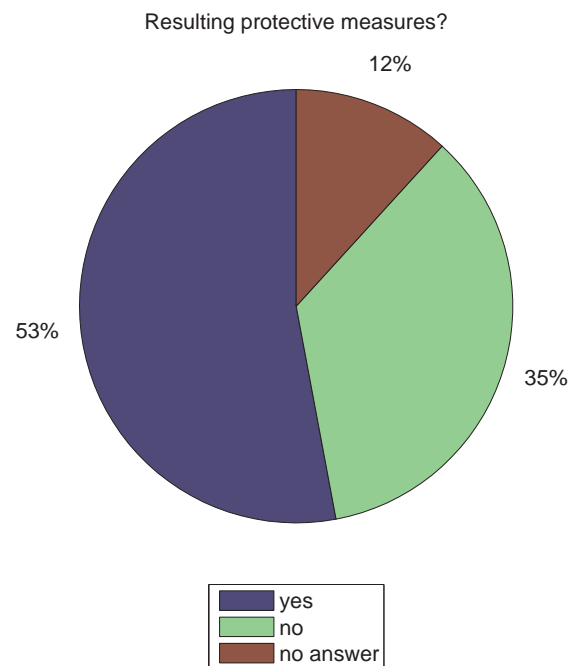
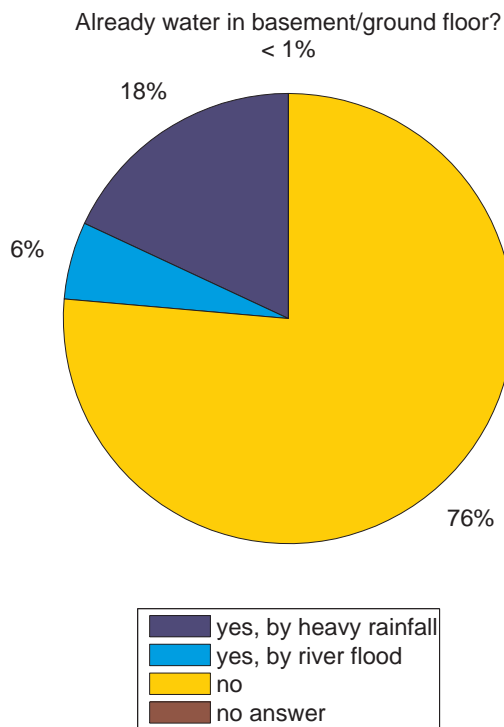
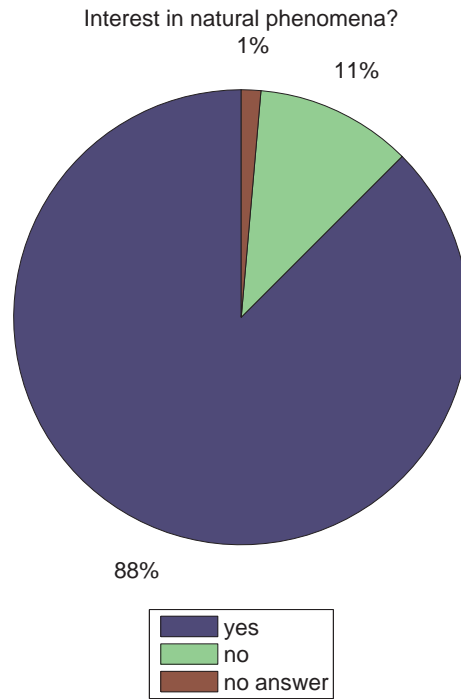
## 3 Block I – General questions to habitation

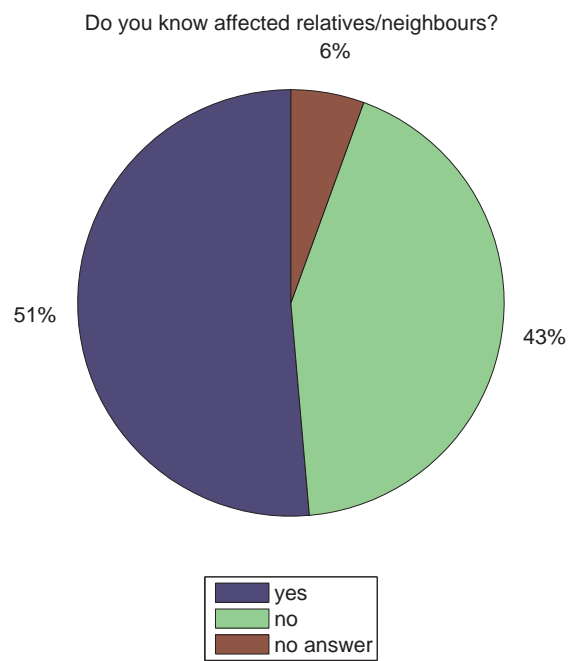
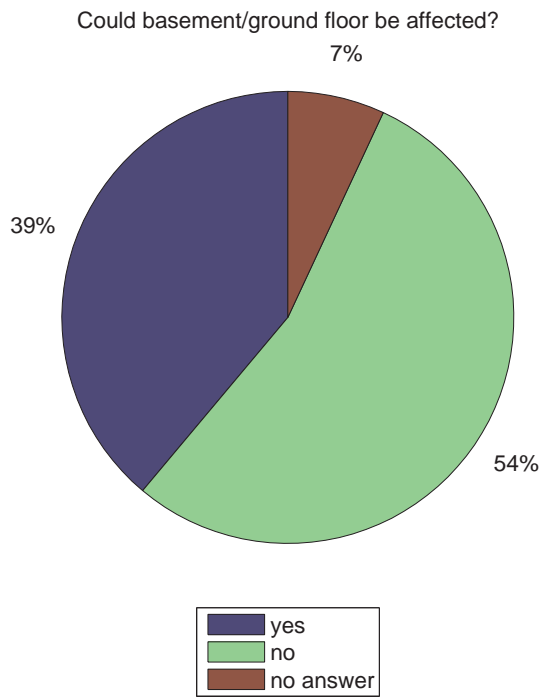
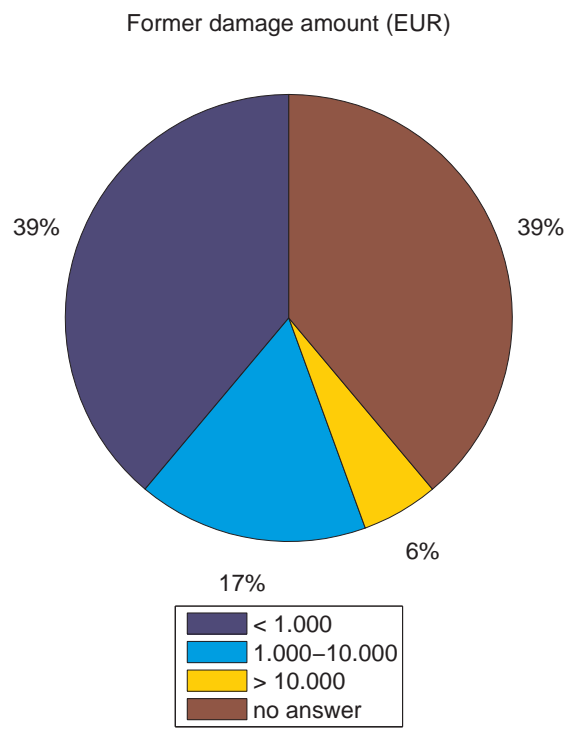
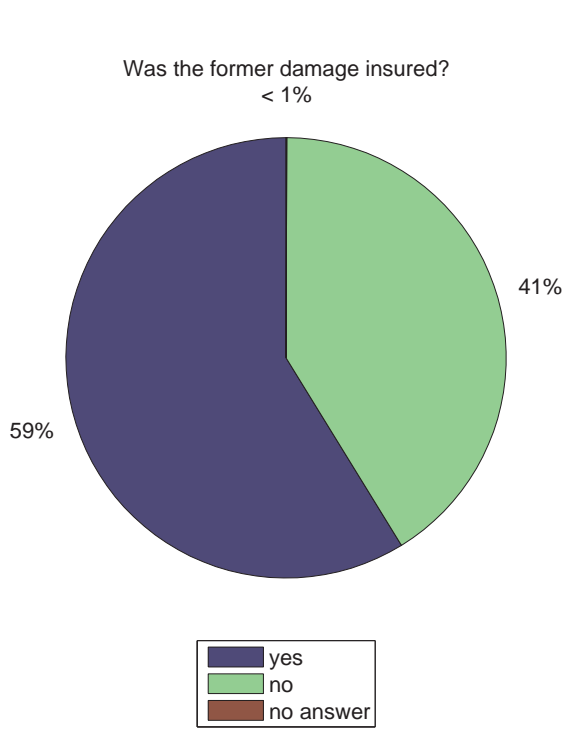
Distance of habitation to place of questionnaire campaign (km)  
< 1%





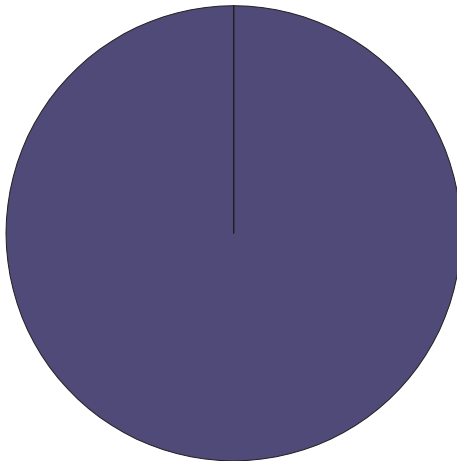
## 4 Block II – Questions to natural phenomena



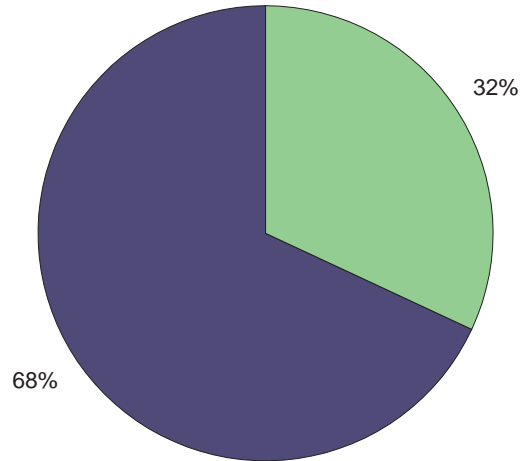


## 5 Block III – Questions to floods and flash floods

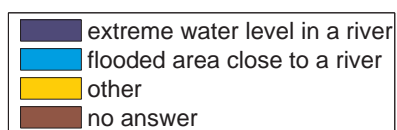
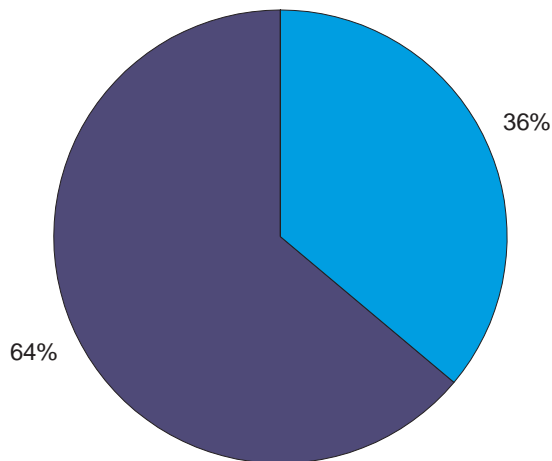
Do you know the term "flood"?  
< 1%



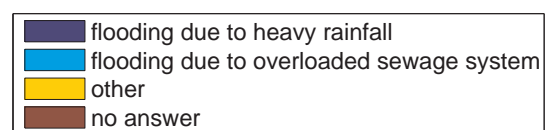
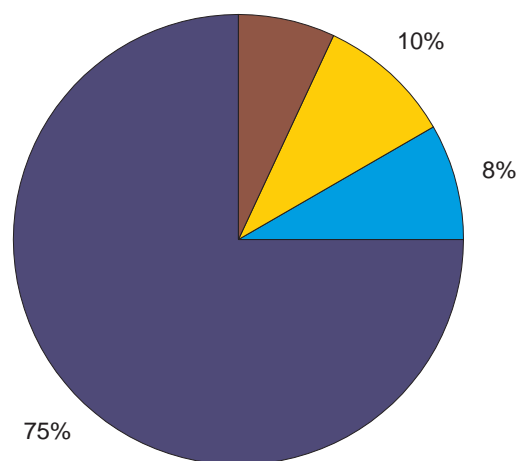
Do you know the term "flash flood"?  
< 1%



What do you figure out by the term "flood"?  
< 1%

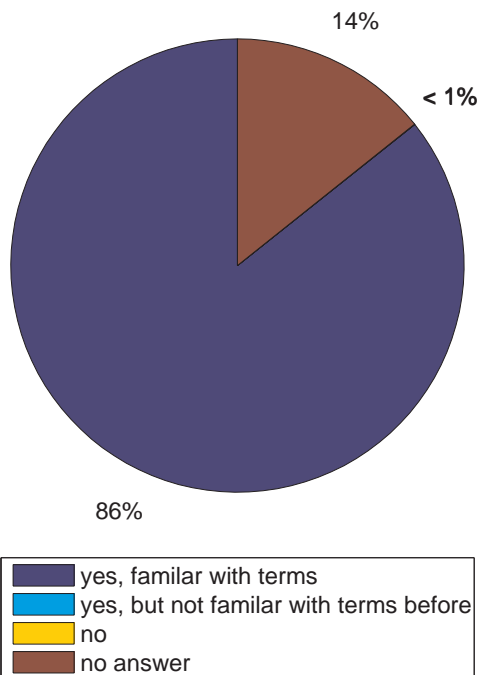


What do you figure out by the term "flash flood"?  
7%

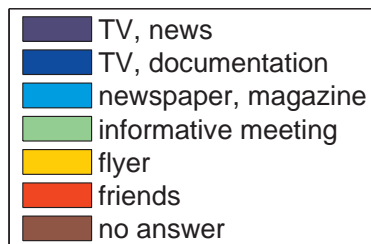
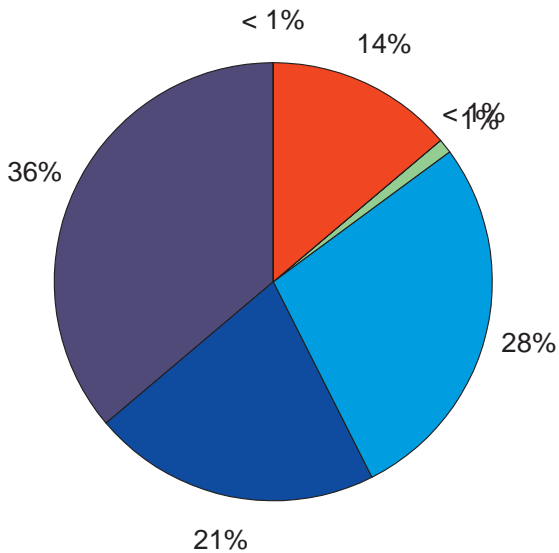




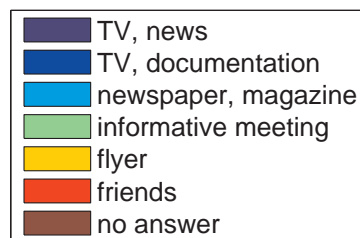
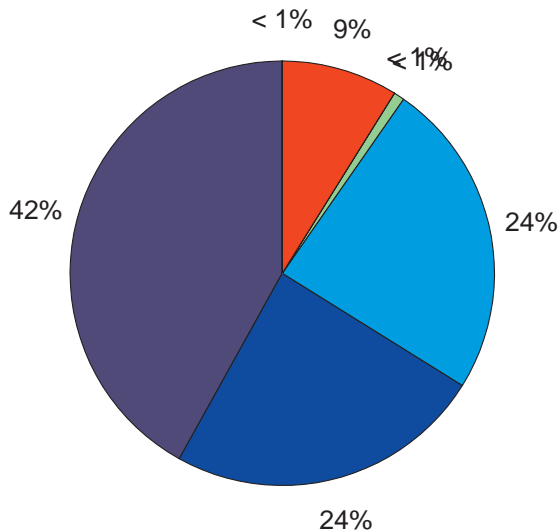
Term–understanding after staff discussion?

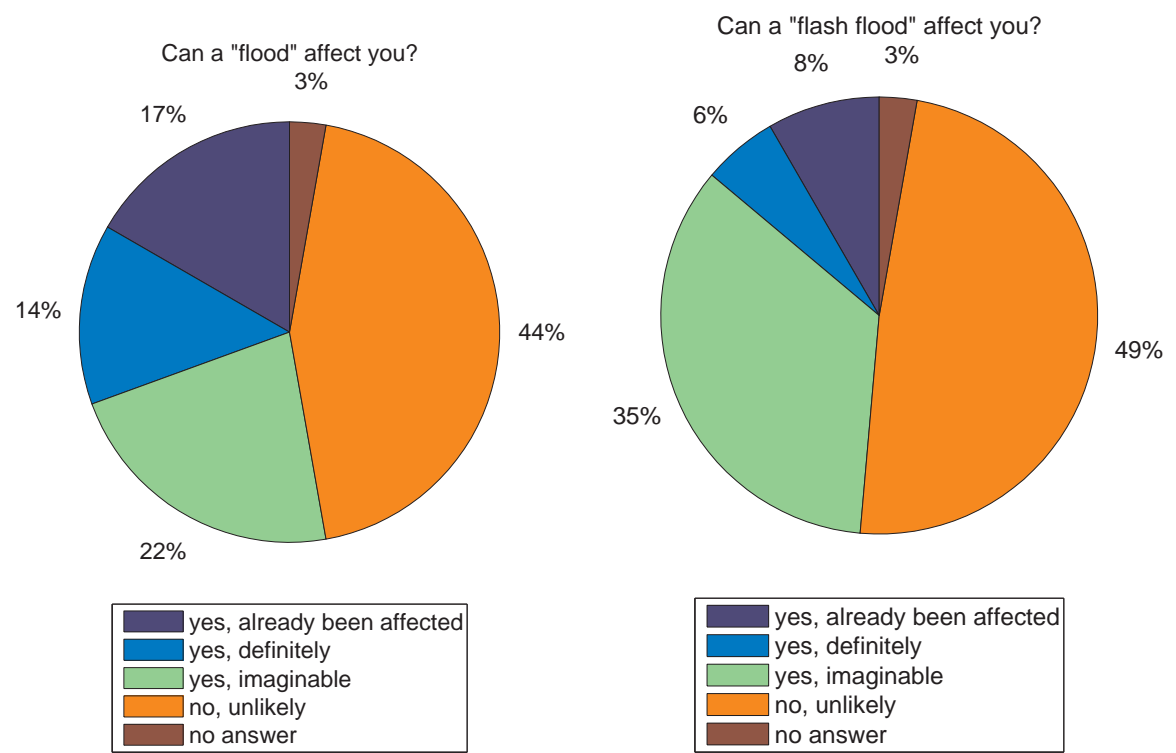
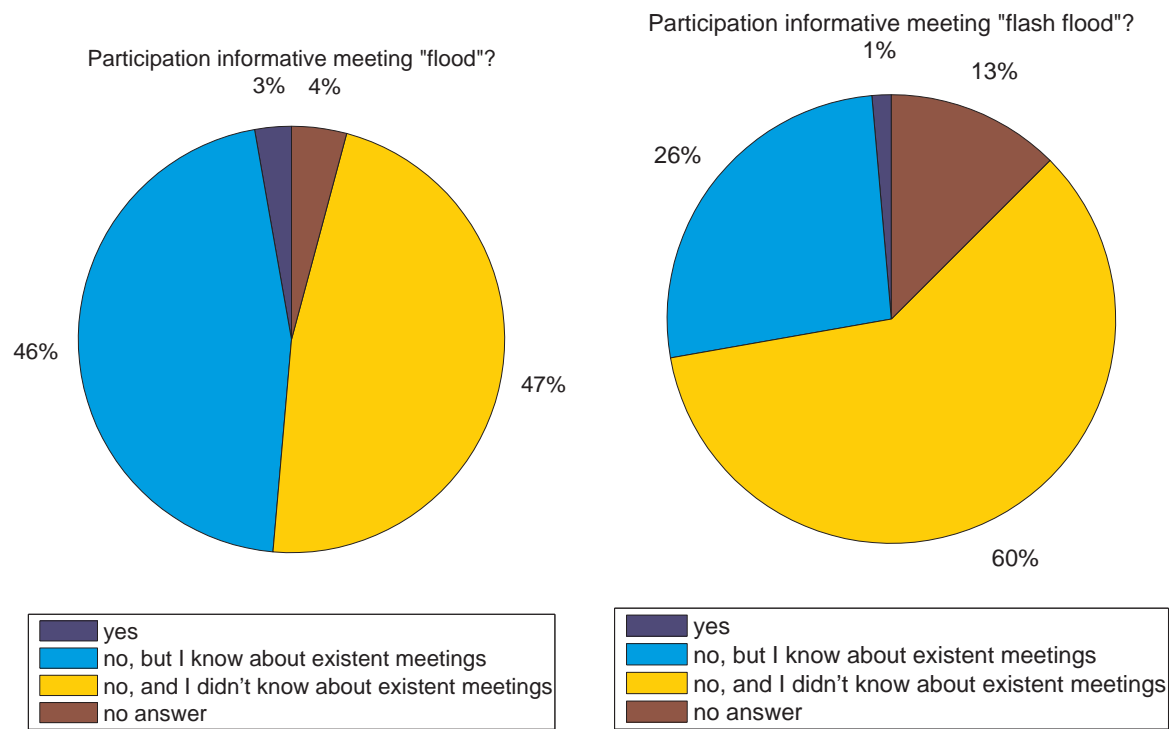


Information source "flood"

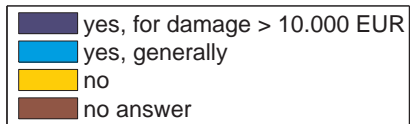
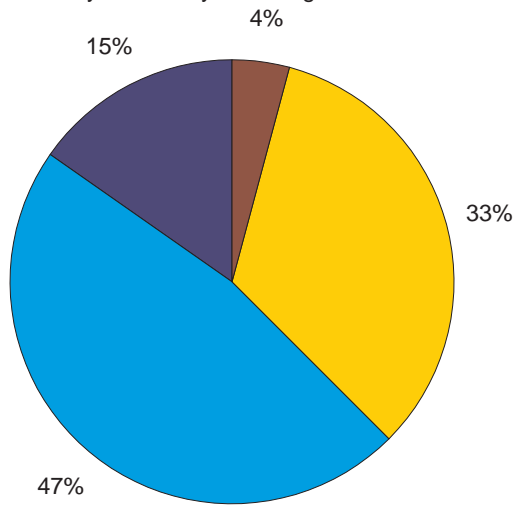


Information source "flash flood"

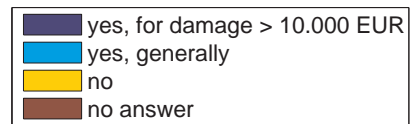
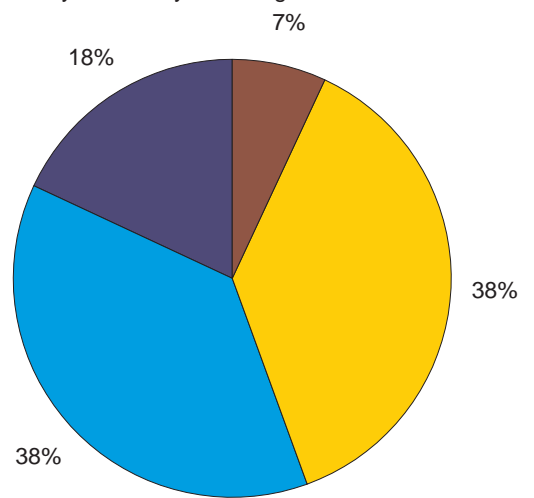




Would you insure yourself against "flood"?

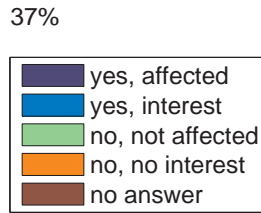
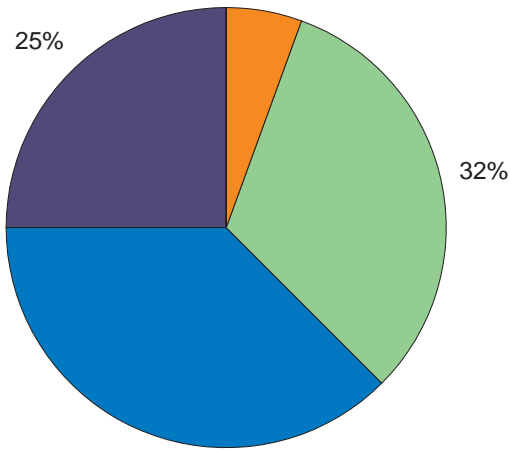


Would you insure yourself against "flash flood"?

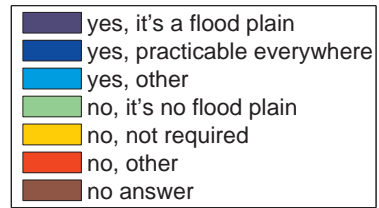
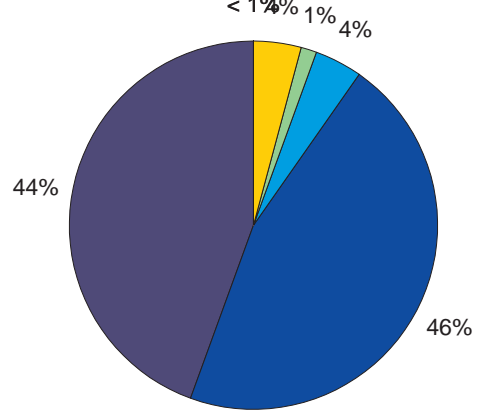


## 6 Block IV – Questions to questionnaire campaigns

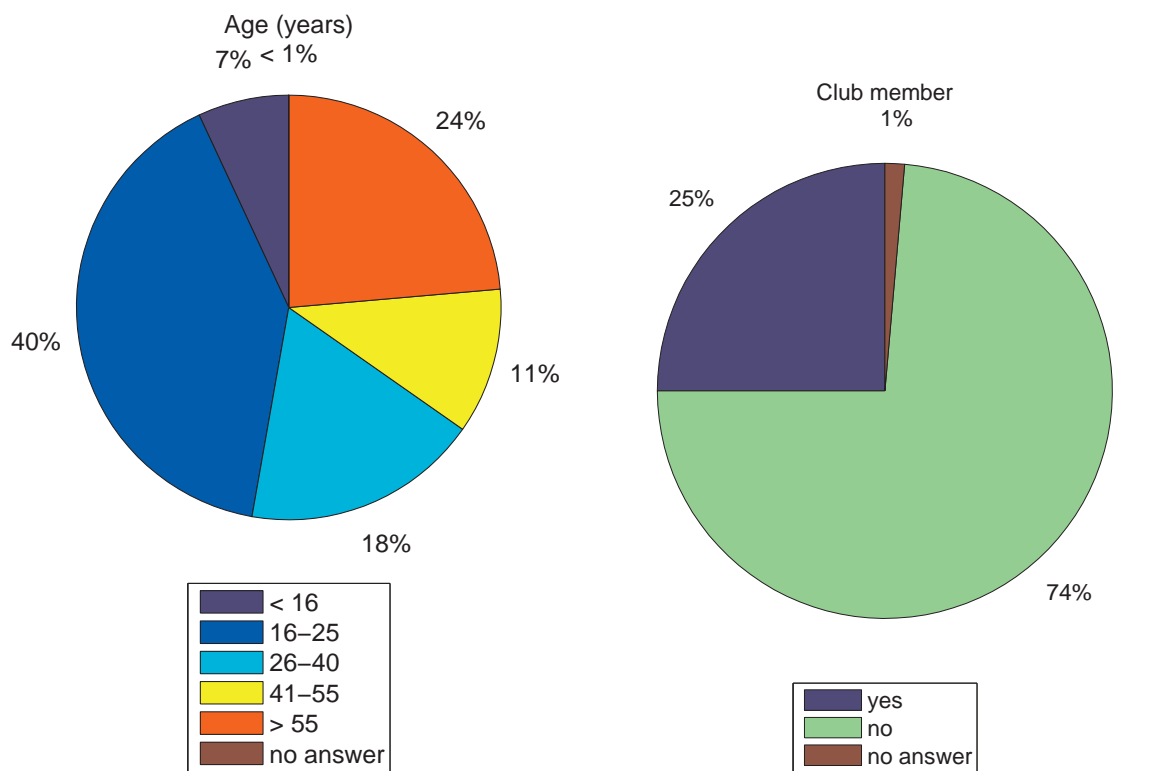
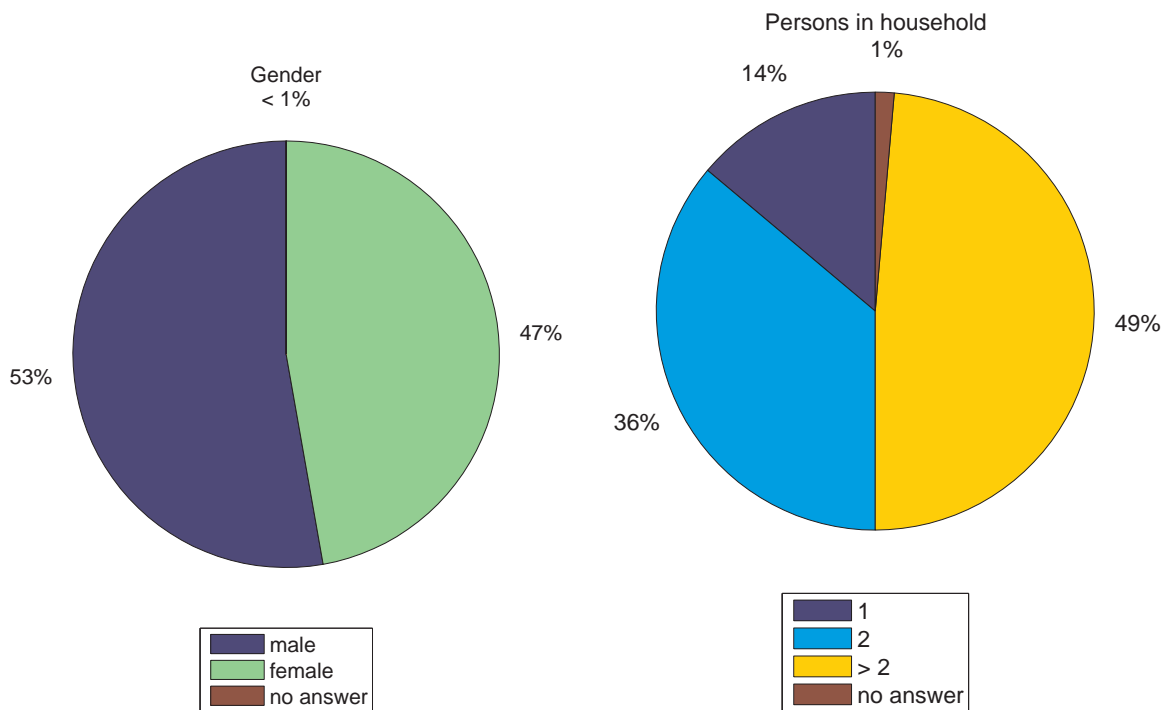
Desire for more informative meetings?  
 < 1% 6%



Is this the right place for this questionnaire campaign?  
 < 1% 1% 4%



## 7 Block V – Personal questions



Do you read local news of your daily newspaper?  
1%

