



BERGISCHE
UNIVERSITÄT
WUPPERTAL

Questionnaire Campaign Floods and Flash Floods

Analysis of public survey, only Wuppertal

Research Study

by

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March 2009

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1 Statistics

Date and time of questionnaire campaign

Wuppertal: 17.03.2009, 09:00 to 14:00 Uhr

Dortmund: 18.03.2009, 09:00 to 13:30 Uhr

Cologne: 19.03.2009, 09:00 to 13:00 Uhr

Düsseldorf: 19.03.2009, 13:30 to 16:30 Uhr

Place of questionnaire campaign

Wuppertal: Inner city Elberfeld, inner city Barmen

Dortmund: Inner city Platz von Netanya

Cologne: Inner city Schildergasse

Düsseldorf: Inner city Heinrich-Heine-Allee

Quantity of feedbacks

All: 339

Wuppertal: 135

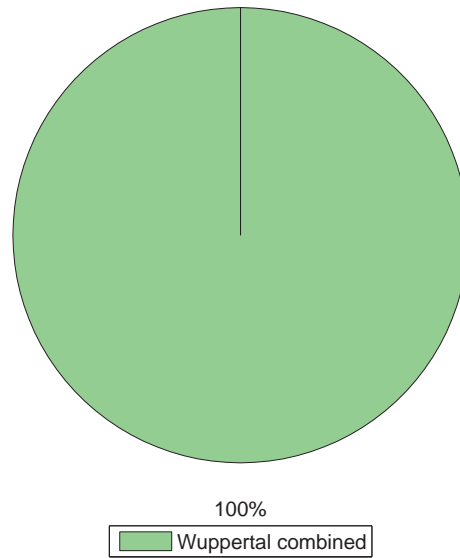
Dortmund: 60

Cologne: 72

Düsseldorf: 72

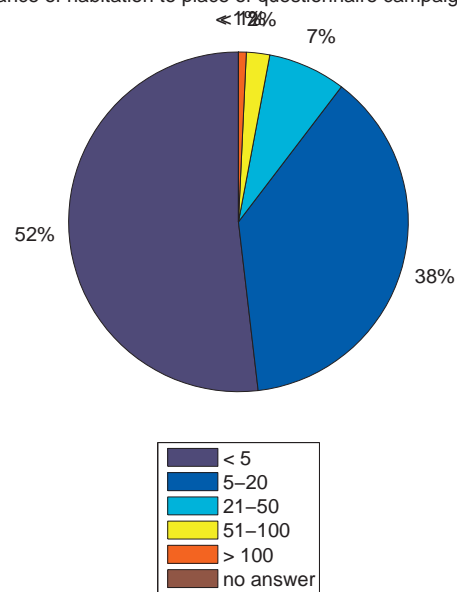
2 Quantity

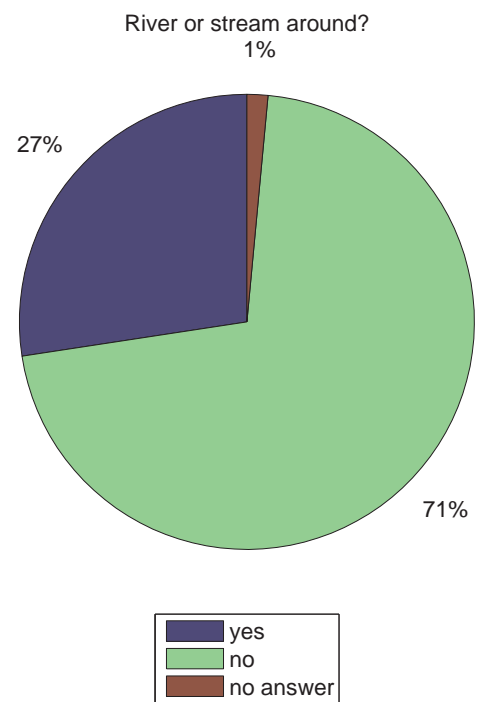
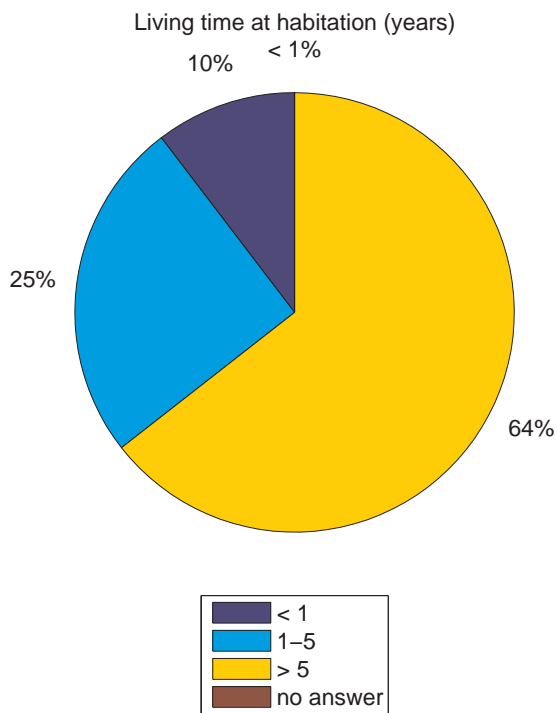
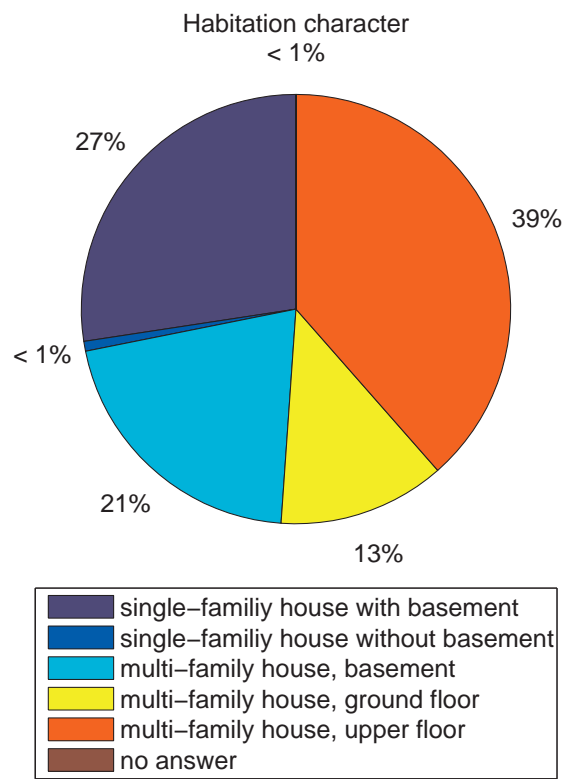
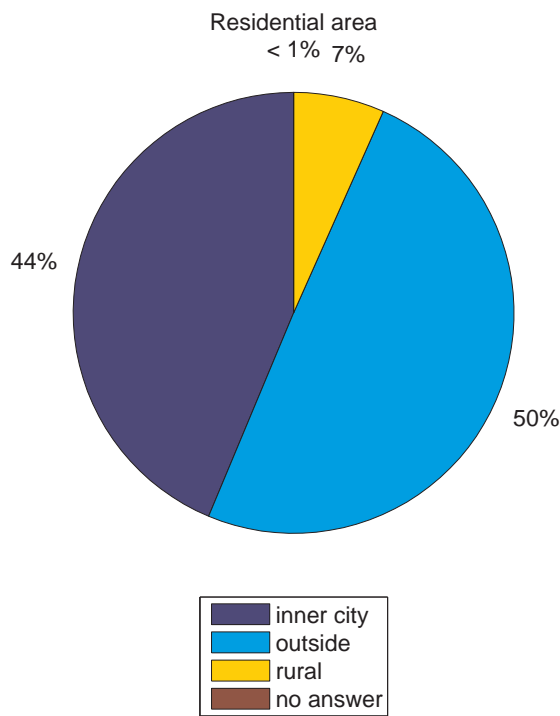
Quantity of questionnaire campaign feedbacks: 135



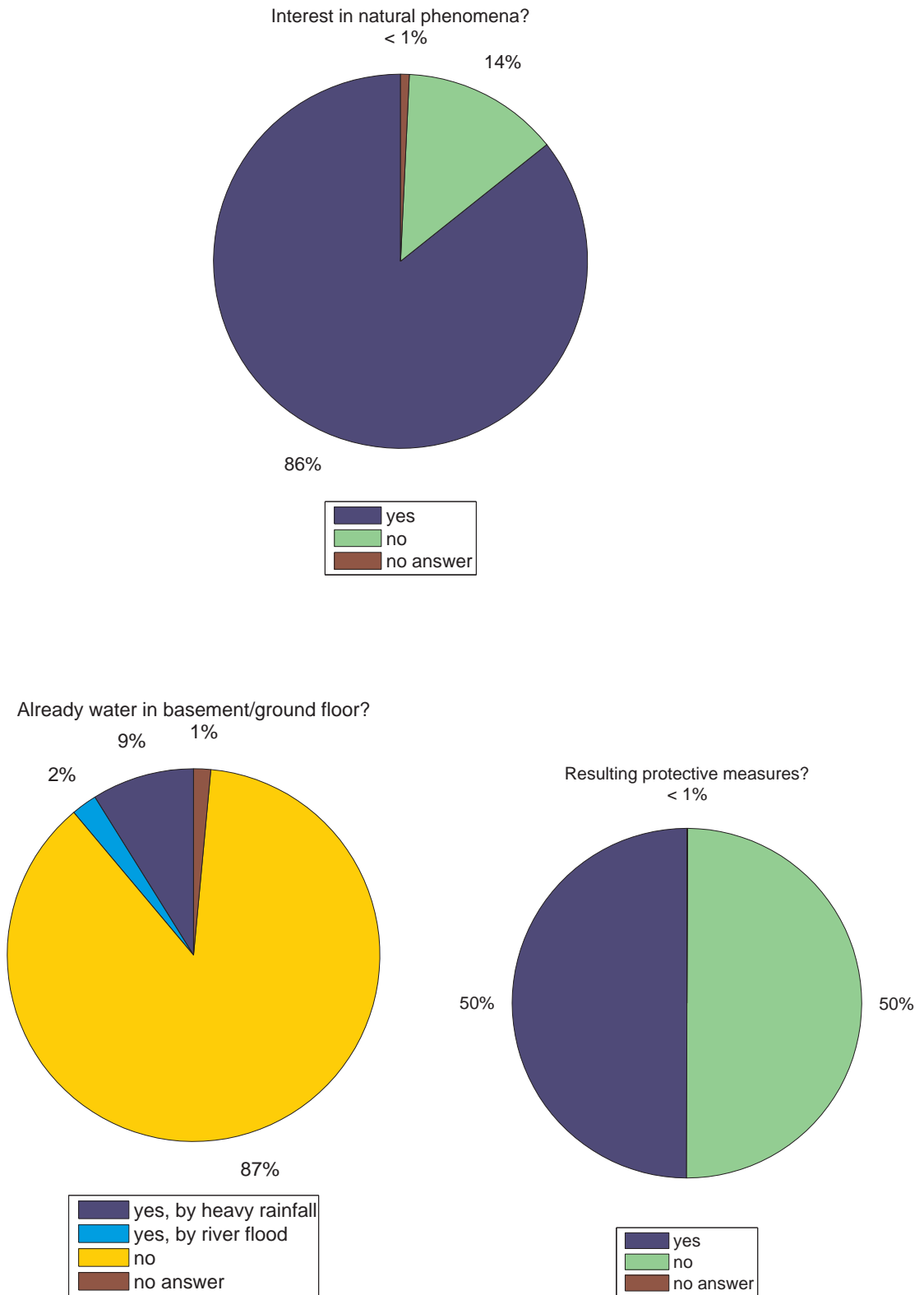
3 Block I – General questions to habitation

Distance of habitation to place of questionnaire campaign (km)

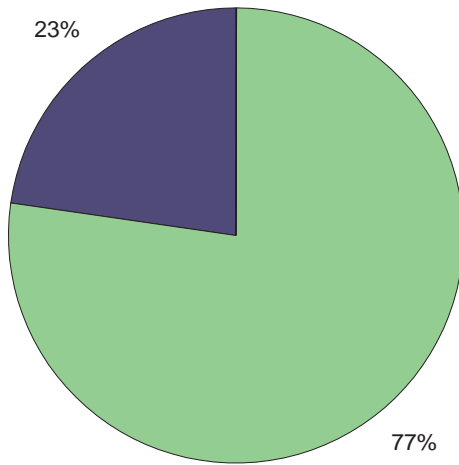




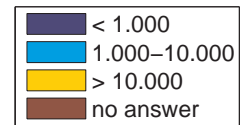
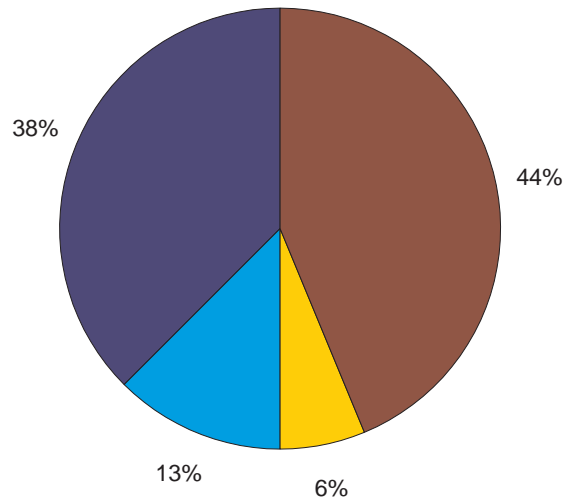
4 Block II – Questions to natural phenomena



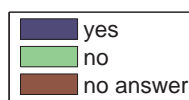
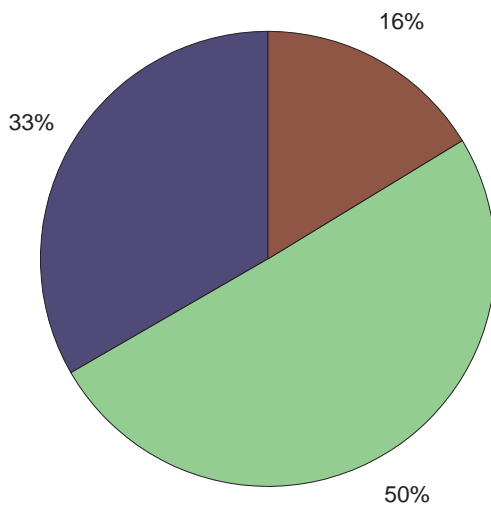
Was the former damage insured?
< 1%



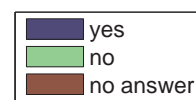
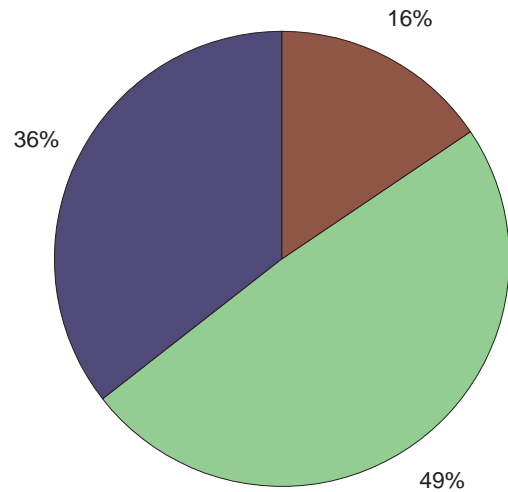
Former damage amount (EUR)



Could basement/ground floor be affected?



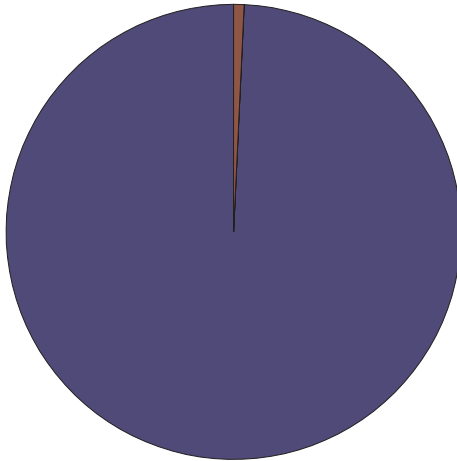
Do you know affected relatives/neighbours?



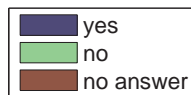
5 Block III – Questions to floods and flash floods

Do you know the term "flood"?

<<1%

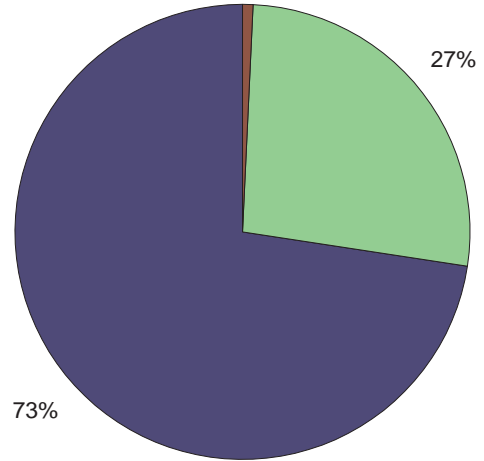


99%



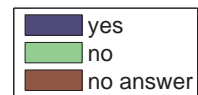
Do you know the term "flash flood"?

< 1%



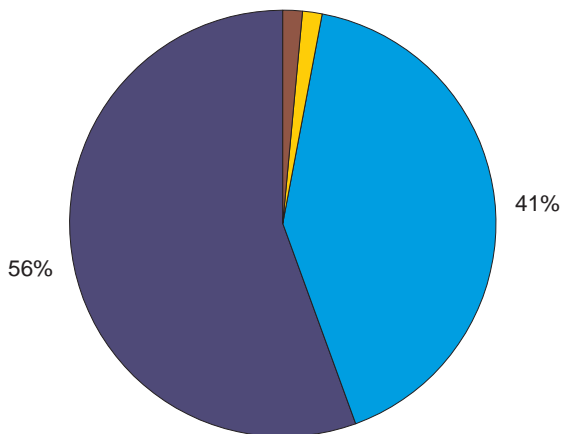
73%

27%



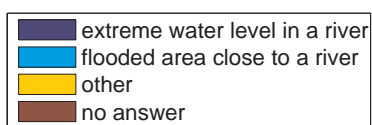
What do you figure out by the term "flood"?

1%



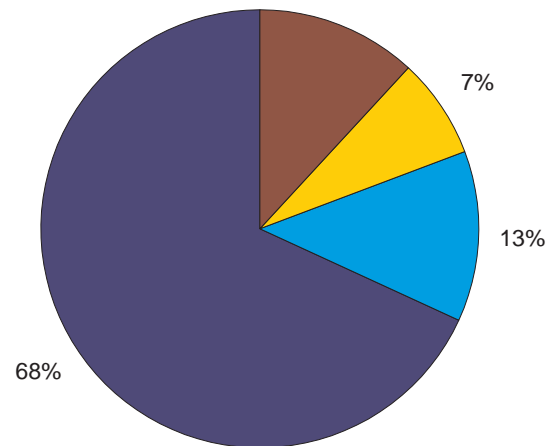
56%

41%



What do you figure out by the term "flash flood"?

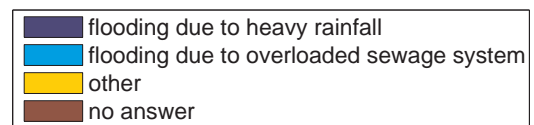
12%



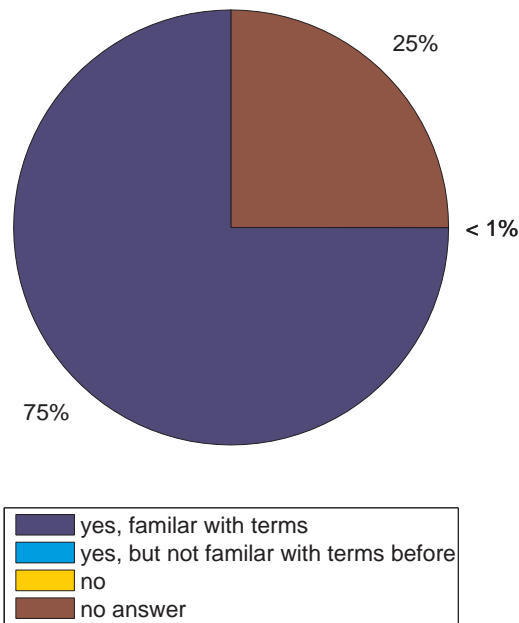
68%

13%

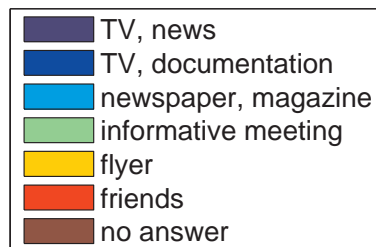
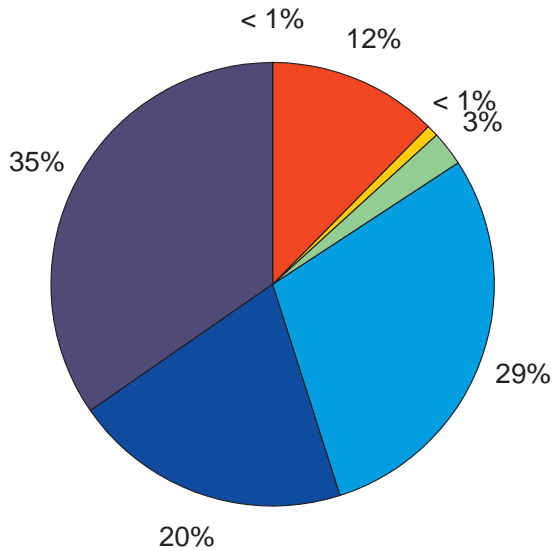
7%



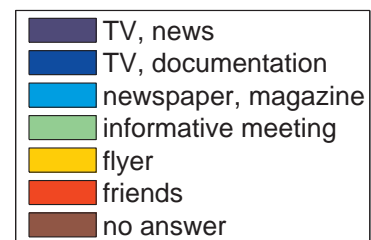
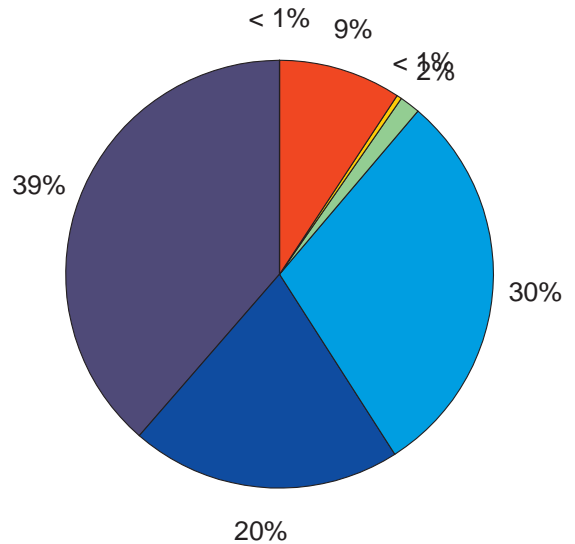
Term–understanding after staff discussion?



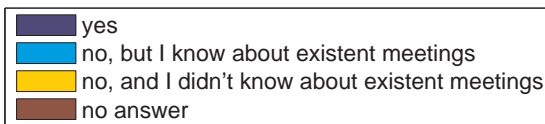
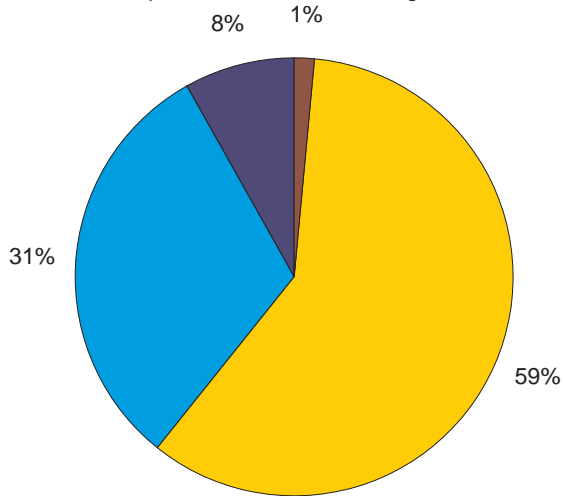
Information source "flood"



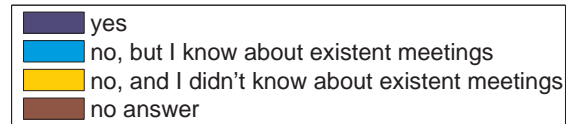
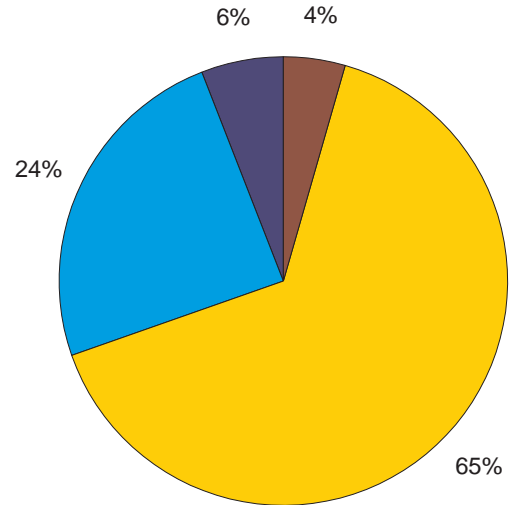
Information source "flash flood"



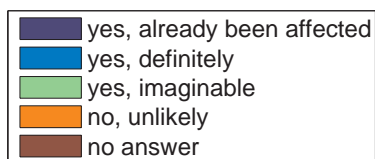
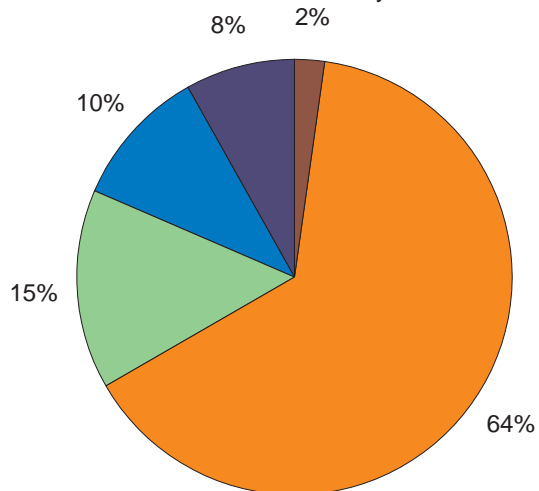
Participation informative meeting "flood"?



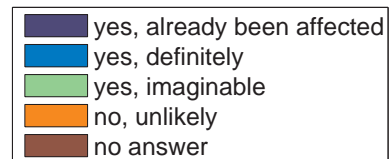
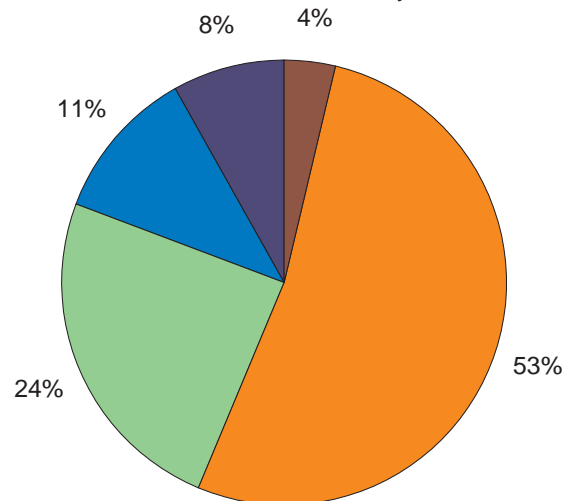
Participation informative meeting "flash flood"?



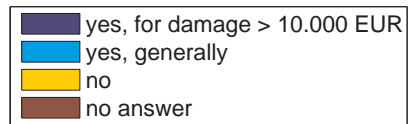
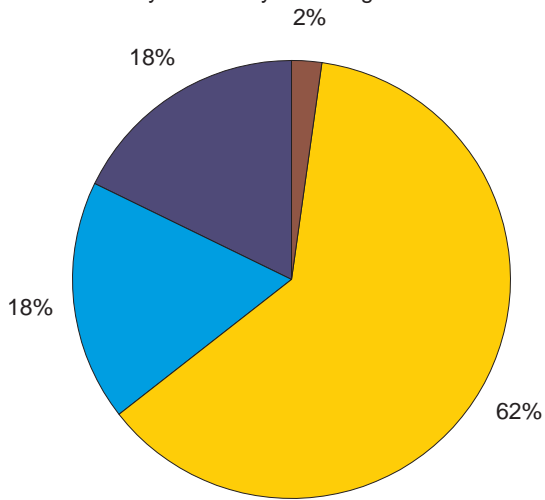
Can a "flood" affect you?



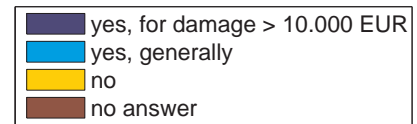
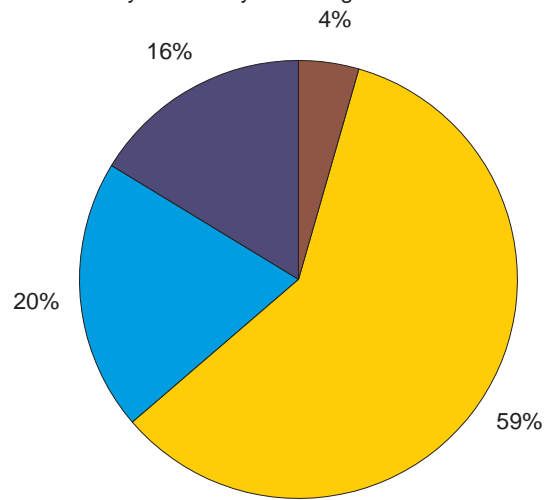
Can a "flash flood" affect you?



Would you insure yourself against "flood"?

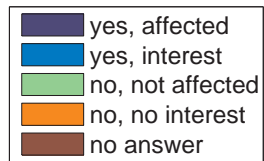
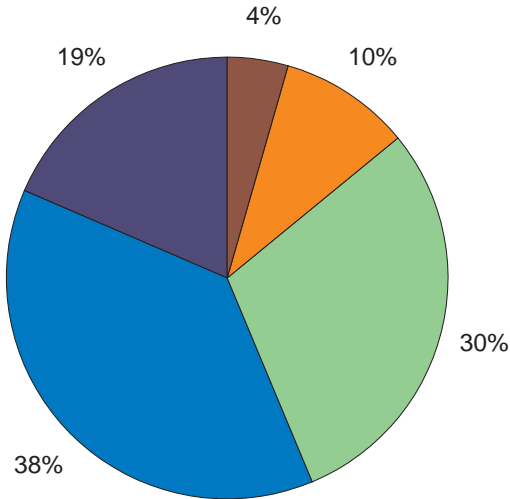


Would you insure yourself against "flash flood"?

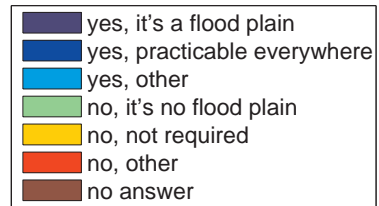
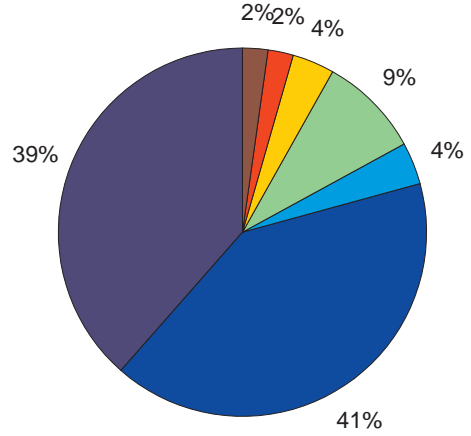


6 Block IV – Questions to questionnaire campaigns

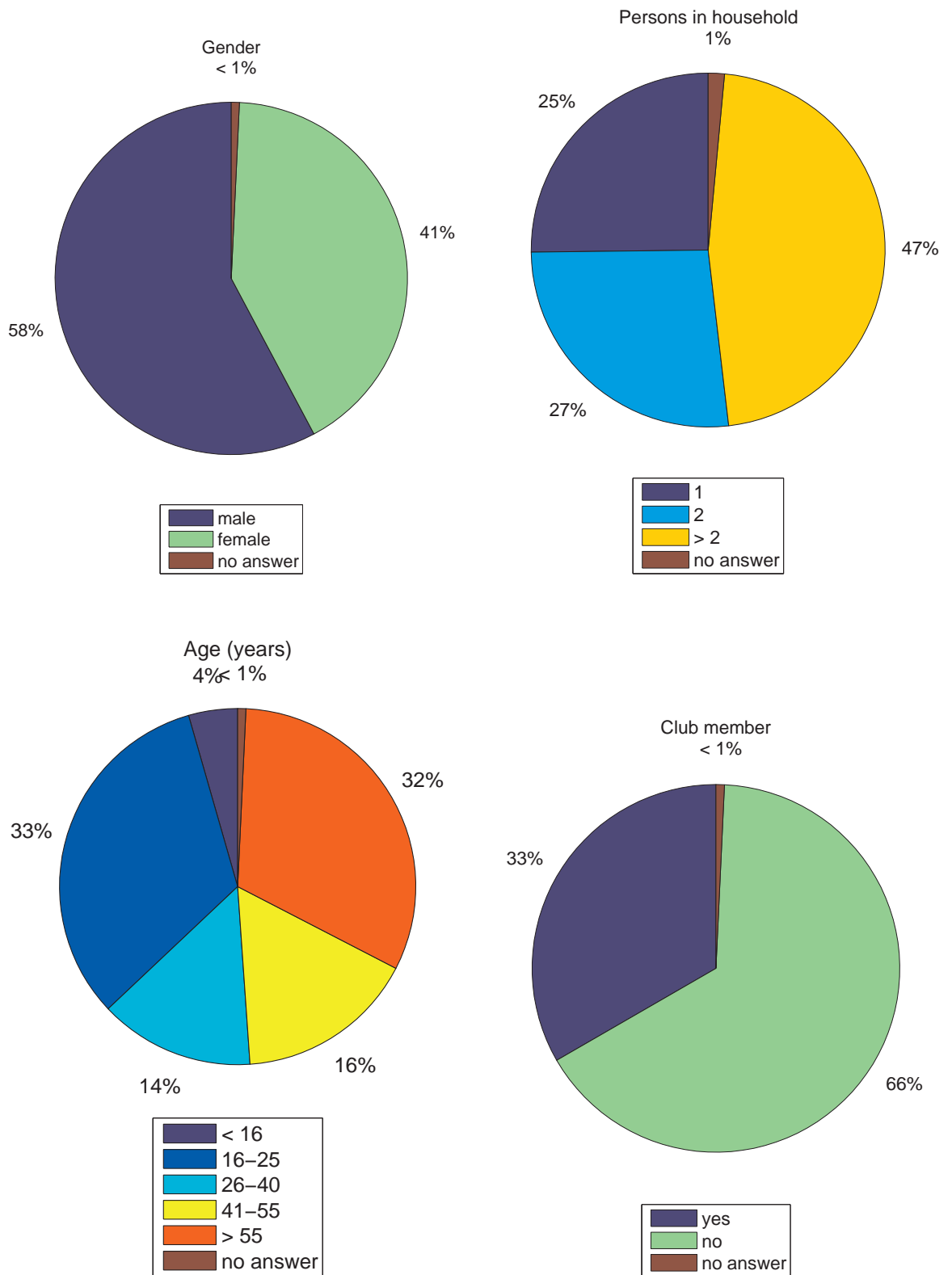
Desire for more informative meetings?



Is this the right place for this questionnaire campaign?



7 Block V – Personal questions



Do you read local news of your daily newspaper?
< 1%

